

THE VITALIST HERBALIST MINI-COURSE



LESSON TWO: The Holistic Intake Roadmap Part 3: The 5 Keys to Client Communication



Communication skills are vital for the herbal practitioner. This isn't only so that you can get the most information out of your intake time with your clients, but also because the properly placed words at the right time can be incredibly healing. As an Evolutionary Herbalist, your medicines are not only the plants that you administer, but also the words that you speak and the care you communicate.

It's critical to cultivate compassion, caring and curiosity in your communication so that your clients feel your heart behind your work and they feel that they truly matter to you. You have to speak in a way that's not only clear on your side, but also helps your client to clarify what they're trying to express. Every session should have a moment of clarity for your client. Lastly, you want your communications to be engaging and enthusiastic - not in a way that's over the top, but in a way that's inspiring and lifts up the energy. One of the best ways to do this is to be always encouraging to your clients. Life is hard for them - otherwise they wouldn't be seeing you, so do your best to cheer them on, encourage them, uplift them, share some positive words with them so they can truly feel your caring and commitment to serving them in the best way you can.

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